

**File No.P-17025/37/2014-RC**

**No. P-17025/37/2014-RC (338427)**  
**Government of India**  
**Ministry of Rural Development**  
**Department of Rural Development**  
**Rural Connectivity Division**

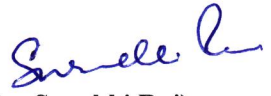
Krishi Bhawan, New Delhi-110001  
Dated the 19/7/2017

**Subject: Celebration of “Gram Samridhi Evam Swachchata Pakwada” from 1<sup>st</sup> o 15<sup>th</sup> October, 2017**

Sir,

I am directed to refer to D.O. letter no. RD/GSESP/2017 dated 18/7/2017 from the Secretary, Ministry Of Rural Development, Government of India, on the subject cited above.

It may be reminded that a letter was written by the JS (RC) and DG (NRRDA) to all States, with regard to the activities regarding the dovetailing of the Swacchata Abhiyan with PMGSY scheme vide letter no. P17025/37/2014-RC dated 24th September, 2014 (copy enclosed). You are requested to kindly ensure that all activities under PMGSY as listed in the letters of the Secretary, Rural Development and JS (RC) and DG (NRRDA) are carried out in a campaign mode, from 1st October to 15th of October, 2017 and the report of the same may be provided to the Ministry and NRRDA, in the format enclosed.

  
**(Dr. Surabhi Rai)**  
**Deputy Secretary**  
**Ph.: 23383006**

**Encl.: As above.**

To: All Principal Secretaries/Secretaries of the States dealing with implementation of PMGSY in the States.

Copy for information to: PPS to SRD/PPS to JS(RC)/  
Dir(PR)/Dir(PMK)/DS(SR)

**MISSION ANTYODAYA**  
**GRAM SAMRIDHI EVAM SWACHHATA PAKWADA**  
**(List of activities under PMGSY)**

Sl.No	Objectives	Activities	Achievement as on 1/10/2017	Achievement as on 16/10/2017
1.	Dissemination of public information about Pradhan Mantri Gram Sadak Yojna.	<ul style="list-style-type: none"> <li>Complete information to be given on the pre-prescribed citizen information boards.</li> <li>Information about maintenance work done to be updated on maintenance information boards.</li> </ul>		
2.	Cleanliness and routine maintenance of roads and road furniture.	<ul style="list-style-type: none"> <li>Roads under 5 year defect liability period - Maintenance to be done as specified in letter no. P17025/37/2014-RC dated 24<sup>th</sup> September, 2014 of JS (RC) and DG (NRRDA) as well as letter no P-17025/37/2014-RC dated 19/7/2017 of DS (RC), MoRD.</li> <li>Roads beyond the defect liability period – Routine maintenance to be done by the State using SHGs as specified in letter no. P17025/37/2014-RC dated 24<sup>th</sup> September, 2014 of JS (RC) and DG (NRRDA) as well as letter no P-17025/37/2014-RC dated 19/7/2017 of DS (RC), MoRD.</li> </ul>		
3.	Solid Waste Management.	<ul style="list-style-type: none"> <li>Processing and utilization of shredded waste plastic collected by SHGs or by other means into PMGSY roads</li> </ul>		
4.	Awareness of mobile app	<ul style="list-style-type: none"> <li>Demonstrate use of mobile apps in digitally connected villages</li> </ul>		

**Note:**

- In respect of parameter at Sr.No.1 the information has to be provided in terms of no of signboards installed and the no of road-works involved in respect of such signboards.
- In respect of parameter at Sr. No.3, the information has to be provided regarding the km of roads constructed using waste plastic.
- In respect of parameter at Sr.4, the information has to be provided regarding the number of villages in which the demonstration was done.

**RAJESH BHUSHAN**  
**Joint Secretary**  
**(RC/IEC&CVO-cum-**  
**DG,NRRDA)**

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भारत सरकार  
कृषि भवन, नई दिल्ली-110114  
Ministry of Rural Development  
Deptt. of Rural Development  
Government of India  
Krishi Bhavan, New Delhi-110114

Dated: 24<sup>th</sup> September, 2014

D.O. No.P-17025/37/2014-RC

Dear Sir/Madam,

As you are aware, Prime Minister has given a call for "Swachh Bharat" as a mass movement to realize Mahatma Gandhi's dream of a clean India, by the 150<sup>th</sup> birth anniversary of Gandhiji in 2019. The Prime Minister has also desired that a nationwide campaign be organized by all Ministries and Departments to bring about a mass awareness and lasting behavioral change to achieve this goal. Under the aforesaid nationwide campaign, it has been proposed that an intensive national cleanliness campaign be undertaken from 25<sup>th</sup> September, 2014 and special events be organized on 2<sup>nd</sup> October, 2014.

2. For a campaign of this nature to be successful, there is a need to create massive public awareness and to ensure mass participation and action for cleaning our immediate surroundings including roads, culverts and bridges. This should be done in such a manner so that there is a "visible and felt impact".

3. Under PMGSY, all States are constructing good quality rural roads with first five-years maintenance built in the construction contract itself. In order to maintain and keep the PMGSY roads, road furniture and bridges/culverts clean, an intensive drive should be launched from 25<sup>th</sup> September, 2014 for a month and special events be organized on 2<sup>nd</sup> October, 2014. The focus should be to sensitize PMGSY road contractors, State agencies and local community regarding proper maintenance and cleanliness of these roads. The following work items for routine maintenance should be executed in a campaign mode –

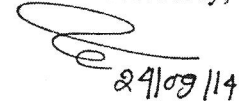
- Clearing/re-shaping of road side drains
- Pothole filling
- Filling up edges of asphalt surface
- Dressing of berms, earth work on berms, rain cuts and dressing of earthen embankments, wherever necessary
- Refixing displaced guard stones, white washing guard stones, parapets of CD works
- Fixing and re-painting disturbed kilometer stones, caution boards, village sign boards, speed limit boards, PMGSY logo and citizen information boards
- White washing and geroo painting of trunks of trees on road flanks
- Cutting of branches of tress and shrubs which are obstructing flow of traffic and line of sight
- Maintenance of catch water drains, clearance and desilting of cross drainage works

4. It would help if meetings are organized at the level of SRRDA and/or PIUs with contractors responsible for carrying out the maintenance so that necessary man and material are mobilized in a campaign mode. Contractors should also be encouraged to engage local community in such maintenance works.

5. I look forward to hearing from you, latest by 29<sup>th</sup> September, 2014 on the arrangements made to undertake aforesaid activities as well as the comprehensive action plan of the State for maintaining these activities throughout the year.

Regards,

Yours sincerely,



24/09/14  
( RAJESH BHUSHAN )

To

1. All Secretaries, Principal Secretaries of Nodal Departments (PMGSY)
2. All CEOs of SRRDAs  
(As per list attached)